The Washington Winter Show

Elegant Entertaining

January 10-13, 2019

Katzen Arts Center at American University

Sponsorship Benefits

Eagle Sponsorships

Level	Donation	Preview Night Party Tickets	Lecture/Buffet Luncheon Tickets	Catalogue Ad (distr. 4,000)	Name on Brochure and Donor Wall	WWS General Admission Tickets
Diamond Eagle	$50,000	80 option to host a Private Event	10	Full page/color Prominent Placement	Yes – Prominent	50
Platinum Eagle	$25,000-$49,999	14	6	Full page/color Prominent Placement	Yes – Premium	20
Gold Eagle	$10,000-$24,999	8	4	Full page/color Prominent Placement	Yes	12
Silver Eagle	$5,000-$9,999	6	2	Half page/color	Yes	8
Bronze Eagle	$2,500-$4,999	4		Listing in Catalogue	Yes	4

ALL SPONSORSHIPS COME WITH VIP VALET PARKING FOR PREVIEW NIGHT; 2 CARS PER SPONSOR

Exclusive Sponsorships for Event Underwriters

Level	Donation	Preview Night Party Tickets	Lecture/ Luncheon Tickets	Catalogue Ad (distr. 4,000)	Name on Brochure and Donor Wall; Website Logo Link	WWS General Admission Tickets
Presenting Sponsor	$50,000	80	10	Full page/color Inside Front Cover	Yes Prominent	50
Preview Night Party Sponsor	20,000	20	4	Full page/color Title Page	Yes Premium	20
Lecture/Luncheon	20,000	6	20 // 2 Tables	Full page/color Inside Back Cover	Yes Premium	20
Loan Exhibit Sponsor	$15,000	10	4	Full page/color Prominent Placement	Yes Premium	12
Brochure Sponsor (distr. 45,000)	10,000	8	2	Full page/color Prominent Placement	Yes Premium	8
Saturday Lecture	$10,000	8 Preview Night // 25 Sat Lecture	2	Full page/color Prominent Placement	Yes Premium	8
Young Collectors Party Sponsor	$7,500	6	4	Full page/color Prominent Placement	Yes	8
Saturday Jazz Night Sponsor	$7,500	6	4	Half page/color	Yes	6
Save the Date (20,000 Dist.)	$5,000	6	2	Half page/color	Yes	6
Sundaes on Sunday	$5,000	6	2	Half page/color	Yes	6
Valet Parking	$5,000	6	2	Half page/color	Yes	6

For more information, please contact Jonathan G. Willen at 202-248-7159 or jon@jonathangwillen.com

A tax receipt for your payment will be mailed to you following the Washington Winter Show.

Donations are tax-deductible as allowed by Federal law.

The Federal Tax Identification Number for the Washington Winter Show is 27-1448708.

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Sponsorship Response Form

Donor/ Company Name to be listed in printed materials ☐ Please do not list my name in any printed materials

Mailing Address City State Zip

Contact Name Area Code and Phone Number Email

☐ I/We would like to be an ***Eagle Sponsor*** of the Washington Winter Show at the following level:

- ☐ **Diamond Eagle**, with a minimum donation of $50,000
- ☐ **Platinum Eagle**, with a minimum donation of $25,000
- ☐ **Gold Eagle**, with a minimum donation of $10,000
- ☐ **Silver Eagle**, with a minimum donation of $5,000
- ☐ **Bronze Eagle**, with a minimum donation of $2,500

☐ I/We would like to be an ***Exclusive Sponsor*** of the following for the Washington Winter Show:

- ☐ **Presenting Sponsor**, with a minimum donation of $50,000
- ☐ **Patrons/Sponsors Preview Night Party** (January 10, 2019), with a minimum donation of $20,000
- ☐ **Lecture/Luncheon** (January 11, 2019), with a minimum donation of $20,000
- ☐ **Loan Exhibit**, with a minimum donation of $15,000
- ☐ **Brochure Sponsor**, with a minimum donation of $10,000
- ☐ **Saturday Lecture**, with a minimum donation of $10,000
- ☐ **Young Collectors Preview Night Party** (January 10, 2019) with a minimum donation of $7,500
- ☐ **Saturday Jazz Night** (January 12, 2019), with a minimum donation of $7,500
- ☐ **Save the Date Sponsor**, with a minimum donation of $5,000
- ☐ **Sundaes on Sunday** (January 13, 2019), with a minimum donation of $5,000
- ☐ **Valet Parking** (January 10-13, 2019), with a minimum donation of $5,000
- ☐ **In Kind Donation:**_____**Value: $**_____

☐ I/We enclose a contribution to the **Washington Winter Show** in the amount of $_____

☐ My check payable to **the Washington Winter Show** in the amount of $_____is enclosed.

☐ Please charge my contribution of $_____ to: ☐ VISA ☐ MC ☐ AMEX

Account Number_____ Exp. Date_____

Name on card_____Signature_____

☐ My/Our gift will be matched by: _____Amount of matching gift: $_____

Please mail this completed form with payment to:

The Washington Winter Show / 29 Grant Circle, NW / Washington, DC 20011

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